

\$21.00

BULL
MARKET
2 0 0 4



**COMPANIES THAT CAN
HELP YOU MAKE
SOMETHING HAPPEN**

**COMPILED BY
Seth Godin**

KnowledgeLabs News Center

Editorial content and employee development are facets of the same coin - communication. Traditional journalism looks at reporting the truth. Traditional employee training looks at bringing employees in line with corporate goals. KnowledgeLabs looks at how best to bring empowering knowledge to employees and stakeholders alike through powerful keynotes, interactive workshops and facilitation, and technical and business content to stakeholders through leadership feature stories.

Clients

IDA, Check Point, CMP Business Media, PSA, McGallen & Bolden.

Singapore

<http://www.seamusphan.com>

Brainstormers

BULL MARKET